



Flurin Bisig /// Clare Kenny /// Isabelle Krieg

Pursue Other Avenues is an exhibition making workshop that aims to provide an artistic experience different from the traditional exhibition. This experiment will last four days and hopes to create an active, interactive, and reactive exhibiting experience that will grow and change organically as the event progresses. All those present will act as producers, audience, critics, and curators. With the aid of artists Clare Kenny, Flurin Bisig, and Isabelle Krieg, everyone present will contribute to the development of the exhibition.

Please join us for an experiment that will attempt to find a new approach to the practice of sharing art by offering open access to artists and the opportunity to produce dialogue surrounding art practice.

organized by Lindsey Sharman

Isabelle Krieg

www.isabellekrieg.ch

Krieg's installations envelop the viewer to give a glimpse of the artist's inner reality. Decay and the passage of time are often prevalent and inspire the viewer to contemplate the artistic process as well as natural processes of growth and decline.

∨ I Refuse To Be Depressed Or Frustrated, 2007
burnt branches, plaster, polystyrene, mirrors, varnish



Flurin Bisig

www.flurin-bisig.de

Flurin Bisig creates sculptural installations that alter and impede the typical social space of the gallery—disrupting visitor movement as well as perception. To activate situations he often works in situ by personally inhabiting the exhibition space. By altering the exhibition construction during and after the opening he does not allow a barrier to be made between practice and exhibition.

∨ Untitled (construct-abstract 1), 2010
mixed media installation



Clare Kenny

www.clarekenny.com

The work of Clare Kenny is an investigation of both the material and the processes of media with a focus on photographic practices. Kenny's work only culminates when exhibited and she displays her work in a way that causes it to change and morph throughout the exhibition's duration.

∨ Take Me Out Tonight, 2010 (back)
barty prints, spray paint
Harlequin, 2010 (front)
fine art print, spray paint



Pursue Other Avenues is an experiment to both expose and improve the practice of exhibiting art. The goal of any exhibition is to bring viewers closer to an artist's work and their positioning within the world. What confronts the visitor of most exhibitions, however, is a filtered version of the artist's work presented through someone else's lens. Instead of creating a liaison between artists and viewers, the exhibition, or the curator, act as gatekeeper—restricting or limiting what can be experienced during an exhibition visit. **Pursue Other Avenues** aims to create a new exhibition format that focuses on critical interaction between artists and viewers. The goal is to give an understanding of the three artists and their work, greater than can be achieved by simply observing a static display of material products. Contrary to most exhibitions, **Pursue Other Avenues** will not be mere documentation of prior actions, discussions, or collaborations, but the exhibition will be the discourse and connections as they are created.

To foster the connection between viewers and artists, the negotiation, research, and dialogue that typically finish before the vernissage, will, in this experiment, become the display. The focus becomes the traditionally private planning stage of the exhibition; the traditionally public stage will be done away with entirely. Clare Kenny, Flurin Bisig, and Isabelle Krieg will be on hand as experts to discuss their art practices and their experiences in dealing with issues concerned with exhibition making. All participants will be needed to produce meaning and connections between these artists and their work, and everyone present has the possibility of contributing to the development of the exhibition process. Participants will not only peek behind-the-scenes of an exhibition but will actively participate in processes that go into putting together an exhibition. The ingredients of an exhibition will be provided, but the exhibition itself will only take shape based on the interests, demands, and interactions of those present. Participants have the opportunity to create a new format for exhibiting where interaction with art becomes a matter of synergy, flexibility and communication.

The following is a tentative program schedule. More detailed daily plans will be sent out every morning in order to respond to the previous evening's discussions/happenings/worries etc.

Monday May 28, 2012 6pm-9pm

Day one – Artist talks and open discussions. (Flurin Bisig, Clare Kenny, and Isabelle Krieg)

Tuesday May 29, 2012 6pm-9pm

Part one – Connect and contrast the artists work. Thematic? Non-thematic?

Part two – Which works should be highlighted? If new works were created what would they look like?

Wednesday May 30, 2012 6pm-9pm

Part one – What effect would different spaces have on the artists and their works?

Part two – How could context alter the meanings of work and how could this change what we know about the work?

Thursday May 31, 2012 6pm-?

Part one – How could we communicate these artists' work effectively to people who did not take part in this process?

8pm – Vernissage

**Follow the project on
www.otheravenues.blogspot.com**

**Questions? Or to join the mailing list
pursueotheravenues@gmail.com**

May 28–31, 2012

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Discussions will be held in English.

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